



Legalese

LEGAL & TAX ADVISORY

www.legaleselaw.com



Legalese

LEGAL & TAX ADVISORY

Corporate Profile

Presented by
Legalese Ltd.

2026 January

Member of



**WORLDWIDE
INDEPENDENT
LAWYERS LEAGUE**

MGB
MASTER GLOBAL
BUSINESS

www.legaleselaw.com

About the Firm

- We are **Legalese**, a premier independent law firm located in the heart of Bangkok, Thailand.
- An independent law firm providing legal & tax advisory services, established in 2024 and located in the heart of Bangkok, Thailand. With a decade of extensive experience and deep local knowledge in legal and tax advisory of our team, we have successfully led numerous mega-sized projects, provided invaluable legal insights and ensured compliance within the intricate Thai legal and tax system.
- Our team offers expert guidance tailored to the clients' specific needs to ensure the clients' projects proceed smoothly, efficiently and legally. We specialize to provide our diverse clients, including private individuals, start-ups, local entrepreneurs, small to medium-sized enterprises as well as multinational corporations expanding into Thailand in need of strategic legal counsel.

Navigating Complexity with Premium Quality

- In the complexity of legal challenges and tax controversies, we navigate with confidence and serve our clients our professional services with premium quality and strategic advantage to meet our clients' unique needs for elevating their strategy with our proven legal and tax advisory expertise in order to ensure legal and tax compliance.
- Rely on our professional services for insightful counsel on various legal and tax matters. Explore our excellence in legal and tax advisory services across taxation, corporate structure, corporate M&A, etc. at **Legalese**.

Our Mission

- **We believe that legal matters are rarely limited to a single practice area. With our seasoned experience, we recognize that every legal issue extends across multiple dimensions.**
- In every case we handle, there is an acknowledgment that tax implications are inevitable. Our deep understanding of taxation sets us apart to ensure that our clients' legal matters are addressed with comprehensive insights.
- Our main objective is crystal clear. It is to provide our clients with professional, practical and efficient solutions with comprehensive insights. We unwaveringly aim to understanding our clients' unique needs to ensure that our tailored legal and tax advisory services go beyond their expectations.

We are **Legalese**



Our Deliverable

- As your trusted legal counsel specializing in delivering comprehensive legal and tax advisory services, we are dedicated to providing our services with tailored, efficient, and strategic solutions by acknowledging and addressing the presence of legal and taxation intricacies and effects to meet the unique needs of our clients.
- The deliverable would depend on the request of our clients and/or our suggested solution we navigate our clients for the best of possible solution.
- At **Legalese**, we are committed to excellence, integrity, and client satisfaction.



Key Practice Areas

- Our focus areas include taxation, corporate structure and corporate M&A.
- Leveraging our extensive experience, we always offer a deep understanding and expert navigation through legal complexities and taxation effects with confidence for local and international practice to our clients – both individual and multinational corporations.
- At **Legalese**, we are dedicated to provide seamless solutions tailored to the clients' requirements by addressing our clients' needs with precision and expertise.



Capabilities

- We provide a comprehensive range of legal and tax services to both Thai and international clients. Our principal areas of practice encompass:
 - corporate and commercial law;
 - project finance;
 - dispute resolution;
 - employment and immigration law;
 - real estate and construction law;
 - debt and equity capital markets.
- According to Our Mission, at **Legalese**, we recognize **no single practice area experience**. We specialize in legal professional advisory services focusing on taxation law, corporate structure and corporate M&A.



Taxation

We are lawyers specializing in taxation. As a trusted counsel, we navigate intricate tax-related matters, including tax advice and tax planning, etc. specifically tailored for domestic and cross-border investments and transactions.

- Tax Advice
- Tax Planning
- Tax Due Diligence
- Appeals and Expert Representation



Corporate Structure

We are lawyers specializing in corporate structure. As a trusted counsel, we specialize in crafting sustainable and innovative corporate structures for business formation and existing organization. We support our client in identifying and mitigating risks in terms of legal and tax perspectives to ensure and safeguard an integration with our clients' existing operations to elevate corporate structures with legal requirements and tax friendly.

- Holding and Joint Ventures Structure
- Group of Corporation Structure
- Labor and Employment Structure



Corporate M&A

We are lawyers specializing in corporate M&A. As a trusted counsel, our dedicated team specializes in advising clients on a broad spectrum of legal services, including share and asset acquisitions, business transfer, regulatory compliance, real estate affairs, and labor issues as well as any legal matters in relation to mergers and acquisitions (M&A).

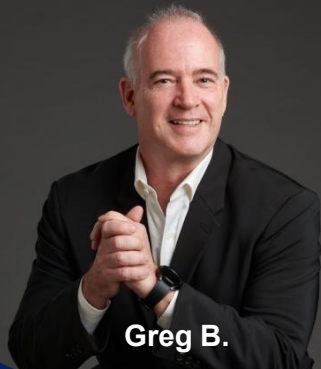
- Mergers and Acquisitions (M&A)
- Legal Due Diligence
- Legal Advice for Documents, Corporate, Investments, etc.



Legalese Domestic Team



Kittirut (Kevin) L.



Greg B.



Ratchapalit K.



Poom R.



Thaphat K.



Teerapat F.



Kritanon U.



Shanya A.



Apinya R.



Biography

- Kittirut LUECHA or Kevin is a legal and tax advisory, practicing in the Kingdom of Thailand with a deep local knowledge and broad range of legal practice areas including investment, corporate and commercial as well as taxation.
- Highly experienced and led several mega-sized projects by providing legal insights and business strategies and maintained their compliance in the context of Thai legal and tax system e.g. cross border investment and services of an extra-large-scale factory, multiple logistic and distributorship as well as construction in Bangkok and neighbors.
- an examination juror in the moot court of LL.M. in Trial Advocacy at Temple University, Philadelphia, Pennsylvania, USA (2017).
- an author in several published articles and special lecturer in universities on taxation and labor law.

Professional Associations and Memberships

- Attorney-at-law
- Notarial Services Attorney
- Extraordinary Member of Thai Bar Association

Professional Experience in the past



- International Tax Assistant Manager,
KPMG Phoomchai Tax Ltd.

NAGASHIMA OHNO & TSUNEMATSU **長島・大野・常松 法律事務所**

- Senior Legal Associate at the Bangkok offices of
Nagashima Ohno & Tsunematsu



- Senior Associate & Tax Consultant in charge as a Team Leader (Tax Team 1) & Executive Board of Tax Department, **Dharmniti Law Office Co., Ltd, Dharmniti PCL**



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Email: kittirut.l@legaleselaw.com

Education

- Master of Laws (*Legum Magister* – LL.M.), Temple University, Philadelphia, Pennsylvania, U.S.A.
- Master of Laws (*Legum Magister* – LL.M.), Ramkhamhaeng University, Bangkok, Thailand
- Bachelor of Laws (*magna cum laude* - Second Class Honors), Ramkhamhaeng University, Bangkok, Thailand

Training & Seminar

- The B+HR Due Diligence Initiative: Human Rights Due Diligence Training for Japanese Enterprises and Suppliers, organized by United Nations Development Programme (UNDP).
- Contractual for Tax Business
- Certificate on Special Legal Practice (Tax Planning 2) by Lawyer Council, Thailand.
- UTCC Legal Certificate Programs: New Business Law Seminar by UTCC, Thailand.
- Certificate on Trend & Direction for M&A Deal: Important Issues to be Considered and M&A Strategy for Success, by the Stock Exchange of Thailand (SET).

- Certificate on Tax Due Diligence by Nation Multimedia Group PCL.
- Certificate on Special Legal Practice (Tax Planning) by Lawyer Council, Thailand.
- Certificate on Taxation (Class 2) by Faculty of Law, Thammasat University, Thailand.
- The Four-Week Super Intensive Program at Temple by Temple University, Philadelphia, PA, U.S.A.
- Intensive Program - English for Academic Purposes (EAP) by ELS Language Centers, Indiana University – Purdue University Indianapolis (IUPUI), Indiana, U.S.A.
- Laws and International Practices: International Trade, Merchant Marine, International Commercial Arbitration by the Central Intellectual Property and International Trade Court, Thailand.



Biography

- Greg is an international legal & business advisor with a US law degree. He started his career with Baker McKenzie, a leading law firm, in 1991, serving as legal counsel and held management positions for global companies, working across 60 countries. Greg's career involves law, business, tech & data protection.
- He has supported leaders of companies doing business globally, including 'smart city' mixed-use property developments, technology services to leading hotel brands, GSM networks, power plants, tech start-ups, digital transformation, and cyber & data law, Verizon, Lucent Technologies, PCCW, NTT Docomo Group, and TCC Assets of ThaiBev Group, World Bank-approved power plants, corporate governance, Hollywood movie licenses and cybersecurity.
- His business articles are featured in the Bangkok Post and Canadian-Thai Chamber of Commerce magazine. His lifestyle articles include interviews with band members of the Grateful Dead, David Bowie, and Iggy Pop.
- He has lectured at Chulalongkorn University, Faculty of Law, Bangkok for 25 years.
- He was also a hockey goalie for the Boston Bruins Alumni team.

Education

- Administrative Science from Colby College (USA)
- Juris Doctorate (JD in Law) from New England School of Law (Boston).
- Certifications in Artificial Intelligence and Cybersecurity, Managing Risk in the Information Age (Harvard, 2023)
- Certifications in 'Ethics of AI', London School of Economics (2022)
- Certifications in 'AI in Finance', 'Digital Finance' (Tufts University/ DFI, 2020)

Membership

- CanCham (Vice President)
- Rotary Club of Bangkok (BOD)
- The Advisory Council of the Thailand Regional Forum at Sasin Business School
- The Faculty of Law at Chulalongkorn University in Bangkok.

Legalese Domestic Team



Ratchapalit KITTIRATANAPAIBOOL, Esq.

- Senior Associate, Tax Advisory
- LL.B. (International Program in Business Law), Thammasat Univ.
- ratchapalit.k@legaleselaw.com
- **Practice Group:** Taxation, Corporate & Commercial, Mergers & Acquisitions (M&A), Regulatory & Compliance, Private Clients & Wealth Management.



Poom ROEKCHAIRASMEE, Esq.

- Associate, Legal Advisory
- LL.B. (Second Class Honors), Thammasat Univ.
- The Thai Bar Under the Royal Patronage
- poom.r@legaleselaw.com
- **Practice Group:** Corporate & Commercial, Mergers & Acquisitions (M&A), Employment & Labor Law, Regulatory & Compliance



Thaphat KANCHANAKOMOL

- Associate, Tax Advisory
- BB.A. (International Program), Thammasat Univ.
- thaphat.k@legaleselaw.com
- **Practice Group:** Taxation, Corporate & Commercial, Banking & Finance, Capital Markets, Regulatory & Compliance, Private Clients & Wealth Management, Immigration, Accounting Related.



Professional Practice Groups in our Firm

- Corporate & Commercial;
- Mergers & Acquisitions (M&A);
- Banking & Finance;
- Capital Markets;
- Dispute Resolution & Litigation;
- Arbitration & Alternative Dispute Resolution;
- Employment & Labor Law;
- Taxation;
- Regulatory & Compliance;
- Real Estate & Construction;
- Energy & Infrastructure;
- Private Clients & Wealth Management;
- Immigration; and
- Accounting Related.

Legalese Domestic Team



Teerapat FUANGKAWINSOMBAT, Esq.

- Associate, Legal Advisory
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- teerapat.f@legaleselaw.com
- **Practice Group:**
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Kritanon UAYPORNRUNGRUT, Esq.

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- LL.B. (Second Class Honors), Chulalongkorn Univ.
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- **Practice Group:**
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Shanya AHAMUDCHULA, Esq.

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- **Practice Group:**
Corporate & Commercial, Mergers & Acquisitions (M&A), Employment & Labor Law, Real Estate & Construction, Regulatory & Compliance, Immigration



Apinya RUNGRUEANG

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- BB.A. (First Class Honors), Kasem Bundit Univ.
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- **Practice Group:**
Corporate & Commercial, Mergers & Acquisitions (M&A), Employment & Labor Law, Real Estate & Construction, Regulatory & Compliance, Immigration

Legalese International Team

400+

Affiliates

75

Countries

5000

Years of experience

60+

Spoken languages



**WORLDWIDE
INDEPENDENT
LAWYERS LEAGUE**



- <https://www.willeague.com/>
- **We are member of Worldwide Independent Lawyers League (WILL).**
- WILL gathers senior lawyers from every part of the world with decades of experience behind them, with the aim of making the highest level of legal aid accessible and eliminating geographical distances.
- WILL's legal aid covers 23 time zones thanks to an ever-expanding professional community. We will be at your side and settle legal disputes, we can become partners in legal marketing for firms aspiring to expand in countries other than their own.

MGB

MASTER GLOBAL
BUSINESS



- <https://www.mgbworldwide.com/>
- MGB Global Collaboration Teams (GCT) are Same-Occupation Teams for B2B businesses which require true global connections.
- MGB only accepts **ONE MEMBER PER COUNTRY**.
- This forces diversity in the group as all members come from different countries, and are experts in their field - their own country.
- Legalese is the one and only MGB member from Thailand among more than 30+ countries in **Lawyers & Accountants for Biz Registration**.
- The purpose is to cooperate with other MGBC members to strongly support each member's clients.



Past & Upcoming Projects



Sample of Our Clients



Industries

Consumer Goods & Retail

Energy, Mining & Infrastructure

Financial Institutions

Healthcare & Life Sciences

Hotels, Resorts & Tourism

Industrials, Manufacturing &
Transportation

Private Equity

Technology, Media &
Telecommunications

Practices

Antitrust & Competition

Artificial Intelligence

Banking & Finance

Capital Markets

Cybersecurity & Data Privacy

Data & Technology

Dispute Resolution

Employment & Compensation

Environment & Climate Change

Intellectual Property

International Commercial & Trade

Investigations, Compliance & Ethics

Investment Funds

Mergers & Acquisitions

Private Equity

Projects

Real Estate

Restructuring & Insolvency

Tax



- 🚀 CHAGEE Thailand is officially open – and Legalese is proud to be part of the journey! 🇹🇭.
- As CHAGEE's legal and tax advisor and trusted partner, Legalese has been with them every step of the way. We are proud to support their successful entry into the Thai market — from strategic entry planning to regulatory compliance and beyond.
- At Legalese, we specialize in helping visionary brands like CHAGEE launch, expand, and grow with confidence in Thailand's dynamic legal and tax landscape with confidence.
- 📸 Proud Moments with CHAGEE Thailand 🇹🇭 ✨
 Congratulations to CHAGEE on this incredible achievement — here's to your continued success! 🎉

Practices

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Data & Technology

Dispute Resolution

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Environment & Climate Change

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[a legal counsel for a commercial lawsuit in Singapore Court](#)

In 2021 – 2023, I was a legal counsel to represent a Thai company who was sued and sued in both Singapore Court and Thai Courts for 4 commercial lawsuits and 2 criminal lawsuits. My responsibility was to manage and strategic planning for all cases and cooperate with the Singapore and Thai litigation teams. At the end, we successfully won all cases.

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- In 2019, I represented a Japanese manpower company to deal with a Japanese factory company to close its factory and business in Thailand.
- The manpower service contract was breached and almost 200 employees were layout.
- The point is who would take the responsibility to pay severance pay and all damages. My aim was to minimize all risk and cost of termination and to make the strong negotiation by the best strategy with a Japanese factory company represented by a big-name law firm.
- At the end, my client a Japanese manpower company and I won the deal in terms of cost, business and owners' relationship.

Practices

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On 9 January 2020, it was my great honor to be invited to attend the **Malaysian Tax Policy Forum: Strengthening Malaysia's Fiscal Future**, organized by International Strategy Institute (ISI) held at Putrajaya, Malaysia (2020). As a Key Speaker at MALAYSIA TAX POLICY FORUM, I shared my legal perspective on Thai Tax system in brief under topic '**Comparative Tax Analysis - how does Malaysia fare compared to its Asian neighbors?**'

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Tax



During my business trip in Malaysia, besides the Malaysian Tax Policy Forum, I visited **PETRONAS (Thailand)** & **PETROLIAM NASIONAL BERHAD (PETRONAS)** for giving the new year special gifts and approaching the Group Tax Department & Finance Division, held at PETRONAS Twin Towers.

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- For **Doing Business 2019** (a World Bank Group flagship publication), I was interviewed as a contributor in Topic '**Protecting Minority Investors**' by a Doing Business mission from Washington, DC who visited Bangkok to collect information on changes in business regulation over the past year. The objective of the meeting is to discuss issues as follows:
 - (i) the steps, time and cost involved in registering property, assuming a standardized case of an entrepreneur who wants to purchase land and a building, as well as the quality of the land administration system; and
 - (ii) the time and cost for resolving a commercial dispute through the Court of First Instance (the Trial Court) as well as good practices that promote quality and efficiency in the court system.
- My contribution was held at the World Bank Office, Siam Piwat Tower, Bangkok, Thailand on May 18, 2018. See also in <http://www.doingbusiness.org/en/contributors>
- '**Doing Business**' is a series of annual reports measuring regulations affecting 11 areas of the life of a business across 190 economies: starting a business, dealing with construction permits, getting electricity, registering property, getting credit, protecting minority investors, paying taxes, trading across borders, enforcing contracts, resolving insolvency and labor market regulation. The Doing Business website was viewed over a million times and the report was downloaded over 15,000 times including Governments worldwide. For more information, please visit: <http://www.doingbusiness.org>



-  **Navigating Thailand’s Tax Landscape – A Cross-Border Exchange of Knowledge**
- I was honored to speak at the training course *“Using System of Impose Value Added Tax (VAT)”*, held from 24–28 March 2025 at The Berkeley Hotel Pratunam, Bangkok.
- My session, titled *“Navigating Thailand’s Tax Landscape: An Overview of Key Regulations and Compliance for VAT, Corporate Tax, and Recent Updates,”* focused on:
 - Thailand’s VAT and corporate tax structure
 - Key compliance requirements and reporting mechanisms
 - Practical insights into recent regulatory changes, including digital services and e-invoicing
- What made this experience especially meaningful was the distinguished audience—government officials and tax policymakers from Timor-Leste—who are playing a key role in shaping their nation’s tax policy and administrative systems.
- The course was organized by the International Institute for Trade and Development (ITD), in association with the Thailand International Cooperation Agency (TICA), as part of Thailand’s commitment to regional cooperation and capacity building.
- Thank you to the organizers and participants for the engaging discussions and the opportunity to contribute to international knowledge exchange on tax policy and compliance.

Legalese Offices & Contact



- Welcome to **Legalese**, where legal expertise meets excellence. Your premier choice for legal and tax advisory services in Thailand.
- At our firm, our team collaborates seamlessly to achieve our clients' goals. We provide practical and thoughtful solutions to the challenges our clients' encounter.

[Visit Us](#)

- Explore our central location in Bangkok at the prestigious strategically positioned near **Phloen Chit BTS Station** for your convenience.
- **Address:** 55 Wave Place Building, Room No. 1806, 18th Floor, Wireless Road, Lumpini Subdistrict, Pathum Wan District, Bangkok 10330, THAILAND (Phloen Chit BTS Station)
- **Phone:** +66 (0) 64 152 2248, +66 (0) 85 855 3963
- **Email:** info@legaleselaw.com, kittirut.l@legaleselaw.com
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